



The CalMatters 2025 Voter Guide – for your organization’s use

The [CalMatters 2025 Voter Guide](https://calmatters.org/california-voter-guide-2025/) is the definitive nonpartisan resource for the California statewide election this November. The election is centered on Proposition 50, which would drastically change the state’s congressional district map, if passed.

CalMatters has put together a collection of resources including videos, FAQs, and physical print-outs that your organization can use. Here, you will find a full list of what we have to offer. If you're in a district that may change drastically if Prop 50 passes, you may especially want to share these resources with your community.

Key Links

The CalMatters 2025 Voter Guide

<https://calmatters.org/california-voter-guide-2025/>

Frequently Asked Questions

<https://calmatters.org/politics/elections/2025/09/2025-voter-guide-faq/>

District Lookup Tool only (this tool is already included in the overall Voter Guide):

<https://calmatters.org/politics/2025/08/find-out-if-your-vote-could-be-affected-by-newsoms-redistricting-plans/>

Videos

Prop. 50 Explained (Horizontal)

<https://www.youtube.com/watch?v=-0z-1zUrCE>

You can download the video [here](#).

Prop. 50 Explained (Vertical)

<https://youtube.com/shorts/sfuUjmiTiMo?si=FGN9pl-0FiQQIFxx>

You can download the video [here](#).

Printables

Shareable link:

<https://calmatters.org/politics/2025/10/voter-guide-2025-print/>

For your convenience, they are also in this [Drive folder](#). Here are also the Drive links to the [color version](#) and [black and white version](#) separately.

Spanish

Spanish Voter Guide

<https://calmatters.org/california-guia-de-votante-2025/>

Spanish FAQ

<https://calmatters.org/calmatters-en-espanol/2025/09/guia-para-votantes-de-california-2025-respuestas-a-sus-preguntas/>

Spanish Horizontal Video

<https://youtu.be/wpV8kpDLgS4>

Spanish Vertical Video

<https://youtube.com/shorts/U4bG108FTaA>

Spanish Printable Shareable link

<https://calmatters.org/calmatters-en-espanol/2025/10/imprima-la-guia-del-votante-de-calmatters-2025/>

Spanish Printable Drive Folder

https://drive.google.com/drive/folders/1wSL8NQcyKulpblUj95AcEd1eZ_jFj8r9?usp=sharing

Sharing the CalMatters Voter Guide

The above resources are all free to share and distribute. Please tag [@CalMatters](#) on all platforms.

In addition, this year our Voter Guide is fully embeddable! This means with the addition of some simple code, you can have our voter guide on your site.

Embed instructions:

https://docs.google.com/document/d/1DOHpvoK_R7y5qNwV-YleZwQmoZW7YKdbrYJ6XIWBRMk/edit?tab=t.0

We'd love to know if you use the Voter Guide! Feel free to share pictures or comments with CalMatters partnerships manager Dan Hu at dhu@calmatters.org.

About the Voter Guide

Our Voter Guide has a few sections, including key dates, explaining what Prop 50 is, and how it got on the ballot. Here are some highlights:

- Our [redistricting map](#), where readers can enter an address to see how their district will change if Prop 50 is passed.
- We have a [new FAQ page](#) with general voting information for readers anywhere in the state. To republish the FAQ, hit the “Republish” button on the page to grab the code.
- The “Funder” section shows top fundraisers for and against Prop 50.
- We also have guest commentaries both for and against Prop 50. Please mark clearly as OPINION or COMMENTARY if you share or republish. These pieces are not representative of the stance of CalMatters.
 - **For:** [As checks and balances fade, Prop. 50 gives Californians a chance to hold the line](#) by Trena Turner, who served on the California Citizens Redistricting Commission in 2020.

- **Against:** [Why California voters should reject Prop. 50 and stay out of the redistricting wars](#) by Jeanne Raya, who was the chair of California's first independent redistricting commission.

About CalMatters

CalMatters is a nonpartisan, nonprofit journalism organization dedicated to explaining California's government and its impact on the state's residents. Founded in 2014, it aims to increase government transparency and accountability by providing in-depth reporting on state politics and policy.